

BEACHES
museum

Culture • History • Community

WE INVITE YOU TO JOIN US TO
CELEBRATE THE EXTRAORDINARY ACHIEVEMENTS
OF THE 2025 BEACH LEGENDS

Gabe Goodman

Lori Anderson

William "Bill" Gulliford



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BEACHES
museum

381 Beach Boulevard
Jacksonville Beach, FL 32250
904.241.5657
beachmuseum.org

Beach
LEGENDS

BEACHES MUSEUM

Friday, September 12

VENUE

TPC Sawgrass
110 Championship Way
Ponte Vedra Beach

SCHEDULE

6:30 p.m.
Cocktail hour with hors d'oeuvres
and Silent Auction

7:30 p.m.
Dinner with Live Auction
and Award Presentation

DRESS

Cocktail Attire



RSVP

Please purchase your table
or ticket by Friday, August 29
at [BeachesMuseum.org](https://www.BeachesMuseum.org)

2025 Beach Legends

Lori Anderson

Following a career with United Airlines in San Francisco, Lori Anderson embarked on a church mission trip where she met her future husband and found a new home in Ponte Vedra Beach. Six months later, the California transplant was hired as the Executive Director of Mission House. Using her management and interpersonal skills, Lori transformed Mission House. She stepped down as executive director after 10 years, thinking she'd take a year off. But Lori was quickly tapped to be the first professional Executive Director of Beaches Council on Aging, an organization working to improve the quality of life for Beaches senior residents. Lori's commitment to helping people has taken off since her time with United Airlines, a trajectory that transported her from supervising flight line activities to a high-flying 2025 Beach Legend.

Gabe Goodman

Many people knew Gabe as the "Bishop of the Beaches," an honorary title he relinquished after retiring as the longtime pastor of Community Presbyterian Church in Atlantic Beach. After 34 years at the pulpit, Gabe can look back with pride on his many accomplishments and the people he touched, both from the pulpit and throughout the Beaches. With his wife Maria, the couple served by example, opening their home to foster children and homeless people. Gabe Goodman describes the Beaches as the "promised land." Reflecting on his tenure, he often says God called him from the wilderness of Kennett, Missouri, where he was pastor for three years, to Community Presbyterian Church in Atlantic Beach. His congregation remembers him as a "beloved pastor" and compassionate community leader and now he's being called a Beach Legend.

William "Bill" Gulliford

Actively working to improve the quality of life for our Beaches community, Bill Gulliford has brought energy and common-sense solutions to government, civic, and non-profit institutions throughout NE Florida and beyond. Bill has been recognized for his impressive decades-long community and civic involvement record that has taken him from the shores of Atlantic Beach to the Soviet Union as a volunteer for the US Department of Commerce. He has represented our community as Mayor and commissioner of Atlantic Beach, worked to preserve and enhance historic Mayport, and served on boards and in leadership positions for numerous organizations. Bill stepped forward whenever and wherever needed, bringing people together with his unique blend of humor and wisdom. The adage of finding a busy person to get the job done certainly applies to Beach Legend Bill Gulliford.

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