



Beach LEGENDS



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2025 BEACH LEGENDS



William “Bill” Gulliford: Actively working to improve the quality of life for our Beaches community, Bill Gulliford has brought energy and common-sense solutions to government, civic, and non-profit institutions throughout NE Florida and beyond. Bill has been recognized for his impressive decades-long community and civic involvement record that has taken him from the shores of Atlantic Beach to the Soviet Union as a volunteer for the US Department of Commerce. He has represented our community as Mayor and commissioner of Atlantic Beach, worked to preserve and enhance historic Mayport, and served on boards and in leadership positions for numerous organizations. Bill stepped forward whenever and wherever needed, bringing people together with his unique blend of humor and wisdom. The adage of finding a busy person to get the job done certainly applies to Beach Legend Bill Gulliford.

Lori Anderson: Following a career with United Airlines in San Francisco, Lori Anderson embarked on a church mission trip where she met her future husband and found a new home in Ponte Vedra Beach. Six months later, the California transplant was hired as the Executive Director of Mission House. Using her management and interpersonal skills, Lori transformed Mission House. She stepped down as executive director after 10 years, thinking she'd take a year off. But Lori was quickly tapped to be the first professional Executive Director of Beaches Council on Aging, an organization working to improve the quality of life for Beaches senior residents. Lori's commitment to helping people has taken off since her time with United Airlines, a trajectory that transported her from supervising flight line activities to a high-flying 2025 Beach Legend.

Gabe Goodman: Many people knew Gabe as the “Bishop of the Beaches,” an honorary title he relinquished after retiring as the longtime pastor of Community Presbyterian Church in Atlantic Beach. After 34 years at the pulpit, Gabe can look back with pride on his many accomplishments and the people he touched, both from the pulpit and throughout the Beaches. With his wife Maria, the couple served by example, opening their home to foster children and homeless people. Gabe Goodman describes the Beaches as the “promised land.” Reflecting on his tenure, he often says God called him from the wilderness of Kennett, Missouri, where he was pastor for three years, to Community Presbyterian Church in Atlantic Beach. His congregation remembers him as a “beloved pastor” and compassionate community leader and now he's being called a Beach Legend.

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LEVELS OF SPONSORSHIP

PRESENTING SPONSOR - EXCLUSIVE TOP BILLING

\$15,000

- Twenty guests with priority seating at the Gala
- Complimentary use of the Museum's Dickinson Gallery for one event
- One-year Beaches Museum membership at the San Pablo Society Historian Level
- Name or logo prominently placed on program, invitation, newspaper, advertisement, and website.
- Mention in press releases and event social media posts.
- Social media posts as a Museum supporter throughout the year.

LANDMARK SPONSOR

\$10,000

- One full table at event (ten guests)
- Complimentary use of the Museum's Dickinson Gallery for one daytime event
- One-year Beaches Museum membership at the San Pablo Society Historian Level
- Name or logo on program, invitation, newspaper advertisement, and website
- Mention in press releases and event social media posts
- Social media posts as a Museum supporter throughout the year

PRESERVATION SPONSOR

\$5,000

- Eight guests at the Gala
- One-year Beaches Museum membership at the San Pablo Society Mapmaker Level
- Name or logo on program, invitation, newspaper advertisement, and website
- Mention in press releases and event social media posts
- Social media posts as a Museum supporter throughout the year

MONUMENT SPONSOR

\$3,000

- Four guests at the Gala
- One-year Beaches Museum membership at the Benefactor level
- Name or logo on program, invitation, newspaper advertisement, and website
- Social media posts as a museum supporter throughout the year

ICON SPONSOR

\$1,500

- Two guests at the Gala
- One-year Beaches Museum membership at the Benefactor level
- Name or logo on program, invitation, newspaper advertisement, and website
- Social media posts as a museum supporter throughout the year

*All sponsorships will include a hyperlink to company or organization website where applicable.

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SPONSOR COMMITMENT FORM

SPONSOR: _____

SPONSOR CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL & AMOUNT: _____

PAYMENT: Use the QR code to donate online
or for additional event information.



_____ Check enclosed

_____ Please contact me for payment arrangements

You will be contacted in advance of the event for your list of guest names. No physical tickets will be issued. If you will not be using your tickets and give us permission to sell them to other guests, please initial here:

The Beaches Museum thanks you for your support!

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