

# Beach LEGENDS





Dear Friends:

The Beaches Museum will host its *Beach Legends* on Friday, September 13, 2024, at the TPC Sawgrass clubhouse. Recognizing that tomorrow's history is being made today, the highlight of the evening is our annual awards presentation honoring well-known, contemporary individuals as *Beach Legends*. These *Legends* have made and continue to make significant contributions to the history of Mayport, Atlantic Beach, Neptune Beach, Jacksonville Beach, Ponte Vedra Beach and Palm Valley.

The fun begins at 6:30 P.M. with cocktail hour and silent auction, followed by a seated dinner to recognize our 2024 honorees, as well as to conduct our live auction. This annual gala, the 44th for our organization and the 11th *Beach Legends*, is our largest fundraising event. We need your sponsorship to ensure the success of this year's gala! Proceeds will go toward the Museum's educational programs and operational needs.

Since our first meeting on February 22, 1978, the Beaches Museum has worked to ensure that we "build a future for our past," thanks to the support of individuals and organizations, including you! We would deeply appreciate your generosity to help us fulfill our mission. Please return the attached sponsor donation form and payment as acknowledgement of your commitment.

If you have any questions, visit [beachesmuseum.org](https://beachesmuseum.org) or give us a call to learn more about our continuing work to preserve our coastal heritage at the Beaches Museum. Our success depends on the help and support of our sponsors and donors. Your generosity will be greatly appreciated!

Sincerely yours:

*2024 Beach Legends Committee*



## 2024 Beach Legends



**The Adeeb Family:** For generations, the name Adeeb has been synonymous with great food and hospitality. The Adeeb family has left its imprint on our region's restaurant business, and now they've brought this family tradition to states as far away as Colorado! Growing from a single Green Turtle restaurant started by Joe Adeeb in 1947, and later opening the iconic Joe Adeeb's Sea Turtle restaurant in Atlantic Beach, the family today operates twenty Bono's Pit Bar-B-Q restaurant franchises, seventeen Willie Jewell's Old School Bar-B-Q restaurants, four locations of Beach Diners, and a Strings Brewery (with another on the way). Plus new concept restaurants in NC, Colorado and Georgia.

Generations of diners have enjoyed what one man started and his family built upon with hard work, commitment to quality, and deep ties to the local community. A remarkable recipe for success for this family of Beach Legends.

**Mitch Kaufmann:** By turns a historian, documentarian, and leader of the Beaches surfing scene, Mitch Kaufmann has turned his passion into a mission. With his camera he's documented our surfing heroes, and with his passion he's promoted, taught, and shared the sport of surfing. Mitch Kaufmann has contributed to the local and national surf and skate culture as a surf contest director, filmmaker, and promoter of life in the water. From his *Radical Side* TV series to running the Eastern Surfing Association, and even curating an exhibit on female surfers at the Beaches Museum, Mitch has lived the life of a Beach Legend.

**Lori Moffett:** Some issues affecting the Beaches community seem so overwhelming that we can only shake our heads. Then there are people like Lori Moffett who not only recognizes the need but works tirelessly to correct it. As the founder of the non-profit, Save Ponte Vedra Beach, Lori has lobbied state and local officials, addressed community groups, and written countless letters, all in an effort to save Ponte Vedra Beach from the devastating effects of tropical hurricanes. Under her leadership, the Save Ponte Vedra Beach organization helped secure the necessary funding for dune rebuilding and beach renourishment to preserve the future of the Ponte Vedra Beach coastline.



## LEVELS OF SPONSORSHIP

### **Presenting Sponsor \$15,000 (SOLD—Walter & Helen Dickinson)**

Exclusive top billing

Twenty guests with priority seating at the gala

Complimentary use of the Museum's Dickinson Gallery for one event

One-year Beaches Museum membership at the exclusive San Pablo Annual Giving Society Historian level  
Name or Logo prominently placed on program, invitation, newspaper advertisement and Museum website

Mention in press releases and event social media posts.

Social media posts as a Museum supporter throughout the year.

### **Landmark Sponsor \$10,000**

Ten guests at the gala

Complimentary use of the Museum's Dickinson Gallery for one daytime event

One-year Beaches Museum membership at the exclusive San Pablo Annual Giving Society Historian level  
Name or logo on program, invitation, newspaper advertisement and Museum website

Mention in press releases and social media posts

Social media posts as a Museum supporter throughout the year.

### **Preservation Sponsor \$5,000**

Eight guests at the gala

One-year Beaches Museum membership at the exclusive San Pablo Annual Giving Society Mapmaker level  
Name or logo on program, invitation, newspaper advertisement and Museum website

Mention in press releases and social media posts

Social media posts as a Museum supporter throughout the year.

### **Monument Sponsor \$3,000**

Four guests at the gala

One-year Beaches Museum membership at the Benefactor level

Name listed on program, invitation, newspaper advertisement, social media posts and Museum website

Social media posts as a Museum supporter throughout the year.

### **Icon Sponsor \$1,500**

Two guests at the gala

One-year Beaches Museum membership at the Family level

Name listed on program invitation, newspaper advertisement, social media posts and Museum website

\*All sponsorship levels will include a hyperlink to company or organization website where applicable



## Beach Legends Sponsor Donation Form

Sponsor: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Level of Sponsorship & Amount: \_\_\_\_\_

Payment: Use the QR code to donate online or for additional event information.

OR:

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Please contact me for payment arrangements



You will be contacted in advance of the event for your list of guest names. No physical tickets will be issued. If you will not be using your tickets and give us permission to sell them to other guests, please initial here: \_\_\_\_\_

*The Beaches Museum thanks you for your support!*

Beaches Museum is operated by the Beaches Area Historical Society, Inc., a 501(c)3 Corporation Registration # CH1597. Your donation is tax deductible to the full extent allowed by law. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the State.