

## Volunteer Corner

The Beaches Museum is forever grateful for the endless energy of Mr. Brant Lambert.

Brant spent the last few weeks in the History Park hanging hundreds of strands of Christmas lights and decorations. If you've ever strung lights for your tree at home, you know this was no small task.

Thank you, Brant!! Holidays in the Village wouldn't be the same without your effort. From decorations to dishes, you've proven there is no task you can't manage!



Thank you to all of our wonderful volunteers for making the Beaches Museum a great place to visit! From your warm welcome to the enthusiasm you put into educating Museum visitors, we couldn't do it without you.

## Education

The Beaches Museum Education Committee is pleased to welcome its newest member, Jordan Cuevas. Jordan joined the Beaches Museum this past summer as an Archives Intern. She is currently pursuing her bachelor's degree in Anthropology from the University of Florida. Before relocating to Atlantic Beach, she spent time in Japan teaching English as a Second Language.

Jordan's enthusiasm for supporting the Museum's mission shows as she has already made valuable contributions to the Committee's Traveling Trunk project.

The next time you are in the Museum take the opportunity to welcome Jordan aboard; you'll know her by her infectious laugh!



## Holidays in the Village

It's that time of year again and the Beaches Museum is thrilled to bring you Beaches Polar Express and Christmas at the Cabin!

**Polar Express** is a two day event which takes place Friday, December 8, 2-6 p.m. and Saturday, December 9, 9 a.m. - 4 p.m.

Santa and The Conductor will be on hand to greet visitors who are invited to visit the operating Polar Express in the Upper Depot, enjoy cocoa and cookies, watch the movie "The Polar Express" in the Dickinson Gallery, write a letter to Santa, make crafts, and enjoy other festivities in the History Park.

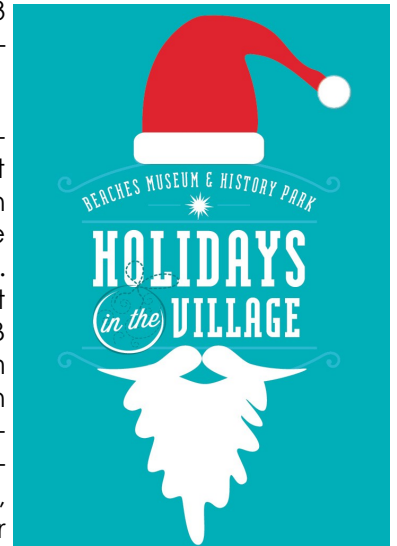
**Christmas at the Cabin** will be held Friday, December 15 from 5-8 p.m. The community is invited to experience the warmth of the holiday season at the Museum's 1873 Oesterreicher-McCormick Cabin.

Join us under the twinkling lights as the St Paul's Catholic Church Adult Choir fills the courtyard with carols. In the Chapel pianist Mary Perry and Polly B Dancers will perform and to further the fun Rev. Dr. Gabe Goodman will provide holiday stories and carols, a fire pit will be lit for roasting marshmallows, the Fletcher High School Band Ensemble will play, and period décor will adorn the Cabin. Beverages and light appetizers will be served.

Rounding out our Holiday events in the historic Beaches Museum Chapel is **Celtic Christmas** with shows at 5 p.m. and 7 p.m. on Monday, December 18.

Edinburgh Scotland native Ed Miller (vocals, guitar) along with Jil Chambless (vocals, flute, whistle) and Scooter Muse (guitar) promise to bring a delightful, family-friendly evening of Celtic songs, tunes, and tales.

Individual tickets are \$25 in advance, \$30 day of the show. For further details or to purchase tickets please call 904-241-5657 or visit [www.BeachesMuseum.org](http://www.BeachesMuseum.org).



## Riding the Rails

Even though Riding the Rails: Pablo Beach Train Day was rescheduled due to Hurricane Irma, it was still a huge success. It was a beautiful day to celebrate all things trains.



The Museum lobby and Dickinson Gallery were filled with operating model trains presented by the Toy Train Collectors of Jacksonville while a trackless train toured the neighborhood around the Museum. Beautiful antique cars were a unique addition to this year's event and Boy Scout Troop #37 provided plenty of lunch options. Thank you for joining us!

## Mineral City Exhibit

The exhibit *Shifting Sands: The Story of Mineral City* opened on October 20, 2017 with a successful turnout! Dozens of visitors came to celebrate the fascinating beginnings of Ponte Vedra Beach.

In 2017, Ponte Vedra Beach is a thriving, rich community internationally famous for its contributions to the world of golf. However, only 100 years ago it was still a largely uninhabited swamp-filled area! Join us at the Beaches Museum & History Park as we recognize Ponte Vedra Beach's predecessor: Mineral City. Filled with photographs that illustrate a virtually unrecognizable area to the beach community we know now, the exhibit explores the life of this relatively short-lived community and its transition from mining minerals in the sand to hosting world-class golf resorts and their celebrated visitors.

The exhibit will be available to visitors of the Beaches Museum until February 4, 2018.

## Boardwalk Talk The Beginning of Ponte Vedra Inn & Club

A very special Boardwalk Talk will take place Thursday, January 25, 6 p.m. at the Ponte Vedra Inn & Club.

Fred Cozby of the Ponte Vedra Inn & Club will show guests the historic elements of the beloved landmark as he shares the beginnings of the Inn during the final days of Mineral City to its development as the prestigious, world class golfing destination we know today.

\*Please note, this event takes place at the Ponte Vedra Inn & Club, 200 Ponte Vedra Boulevard, Ponte Vedra Beach. Please contact the Beaches Museum at (904) 241-5657 for further information about this event.

## U.S Naval Station, Mayport Celebrates 75 Years

2017 marks the 75<sup>th</sup> anniversary of the installation of the Naval Base at Mayport. The base is celebrating in various ways, one of which is the display of a former Beaches Museum exhibit showcasing their history. The exhibit is being displayed in various locations throughout the base through the end of the year. We hope you enjoy the exhibit and join us in wishing U.S. Naval Station, Mayport a very Happy Anniversary!



## Continental Marker Unveiling

The Beaches Museum & History Park will unveil a historic marker to denote the site of Henry Flagler's Continental Hotel on Saturday, January 20 at 10 a.m. The ceremony will be followed by light refreshments.

The marker installation is sponsored by the Cloister Condominiums and will be located outside of their gate, where Beach Avenue meets 10th Street in Atlantic Beach.

More information about the Continental Hotel and its impact on the development of Atlantic Beach can be found on our website, [www.beachmuseum.org](http://www.beachmuseum.org).

This event is free and open to the public. Please contact the Beaches Museum at 904-241-5657 for additional details.



## Fletcher All Class Block Party

The Fletcher All-Class Block Party, an annual event celebrating the island's only high school and supporting the Beaches Museum & History Park, will be held on Saturday, April 21 from 6-10 p.m.

Tickets are \$25 each with VIP tickets available for \$45. VIP tickets include 4 drink tickets and VIP bar access.

Tickets may be purchased at our website or by visiting the Museum. The ticket price the week of the event will be \$30 and \$50 respectively.

Proceeds from this event benefit the programs, exhibits and operations of the Beaches Museum & History Park.



## Beach Cruisers

Beach Cruisers recently enjoyed a special evening at the Clubhouse at TPC Sawgrass for the last History Happy Hour of 2017.

The beautiful Clubhouse was decorated for Christmas, setting the stage for an intimate evening with two of the organization's Storytellers.



The evening began with a fascinating presentation from Billy Detlaff. Attendees were then treated to a VIP tour of the facility; including access to areas normally reserved only for TOUR Players. Storytellers, Bob and Doc, regaled the group with stories of past TOUR Champions and Clubhouse shenanigans.



We appreciate all those who joined us for History Happy Hour: The Clubhouse at TPC Sawgrass. Mark your calendars for 6 p.m. on February 8; this will be the first History Happy Hour of 2018 and will include an advance look at Lana Shuttleworth's upcoming exhibit at the Beaches Museum.

Beach Cruisers look forward to another year of growth in 2018. Suggestions for future Beach Cruisers events are welcome, please email [info@beachmuseum.org](mailto:info@beachmuseum.org).

## Strategic Plan

The Beaches Museum & History Park's Board of Directors started its 2017-2018 year strong with the presentation of its new Strategic Plan. The 10-month process was supported by the Community Foundation and was facilitated by Jana Ertrachter, the Ertrachter Group, who brought years of experience guiding organizations through the Strategic Planning Process.

A 12-person team comprised of board members, staff, volunteers and community members met monthly to gather and share information, derive key strategic issues and to assemble the roadmap for the Museum's next three years.

Among other things, the group proposed new mission, vision and values statements that were unanimously adopted by the board at their October 10 meeting. The new mission statement of the Museum is "To preserve and share the distinct history and culture of the Beaches area".



In addition to presenting the Strategic Plan, the new officers and two new members were announced. 2017-2018 officers will be: President-Jack Schmidt, Vice President-Linda Lanier, Treasurer-Randy Hayes and Secretary-Bill Carter. The board welcomed Chris Pilinko and Claudia Estes. "We have a busy year of interesting programming, engaging special events and even more initiatives to share the fascinating history of our community" says Jack Schmidt, Board President. "Having the right board, volunteers and staff in place are key to making all of our endeavors a success and we look forward to a great year".

Please visit the Our Mission page on our website to learn more about the Beaches Museum's Vision, Values, and to review a complete copy of the Strategic Plan.

## Fare Winds and Following Seas

After more than 2 years as our Office Manager, Barbara is moving on to be with her family in Provo, UT. Barb provided us with endless laughs and kept all of our affairs in order, even on the craziest of days. We bid her a fond farewell as she embarks on a new chapter in her life.



## News from Archives and Collections

The historical collection of the Beaches Museum is constantly growing with new artifacts, information, and photographs to preserve our area's unique and exciting history.

We would like to thank sisters Betsy Werner Scott and Kerry Werner for the donation of their father, Capt. R. L. Werner's, 1960s bomber jacket and plaques featuring the emblems of ships previously based at Mayport Naval Station. Bill Evenden generously donated a 1949 Jacksonville cub scout uniform along with several newspaper articles and photographs of Beaches history.



We would also like to thank Earleen Hayes for donating several items from the Captain's Club of Jacksonville on behalf of the members of the club.

Thank you to those who continue to contribute to our collection of the rich history of the Beaches communities.

# Jean H. McCormick FOUNDERS' FUND

As the Beaches Area Historical Society approaches its 40th Anniversary in 2018, an endowment fund has been established to help to ensure the future of our mission: *to preserve and share the distinct history and culture of the Beaches area.* The fund, named the **Jean H. McCormick Founders' Fund**, honors those individuals who had the foresight to begin preserving the history of the Beaches decades ago.

With a goal of \$400,000, the campaign will officially kick-off in 2018. Many thanks and appreciation to those who have contributed, at these contribution levels, so far.



## **Preservationist**

Helen Coppedge  
Jack & Lori Schmidt

## **Historian**

Margie Horvath

## **Archivist**

Jerry & Susan Miller  
Bill & Holly Hillegass  
The Wainer Family  
The Mary E. Haverty Foundation

## **Collector**

The Family of Jean H. McCormick \*  
Bob & Suzanne Taylor  
Preston and Joan Haskell \*  
The Bull Family: George, Beverly, Chelly, Dick  
and Chuck \*  
David & Valerie Pickett: Slider's Seafood Grille  
Carl & Sue Cofer \*  
Randy & Lisa Hayes  
Michael & Linda Lanier  
Neil & Kathie McGuinness  
William & Christine Carter

## **Supporters**

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Wright Rowan & Family \*  
Christine Hoffman  
Samuel Hall, Jr.  
Brant Lambert  
Chris Shea  
Eva Badger Connell \*  
Gerald & Margaret Reynolds \*  
Hugh Jones \*  
Chuck & Kate Green \*  
Cathy Brinton \*  
CDR Robert Fuller (USN/RET) \*  
Jack & Mindy Toner \*  
Jerry & Ann Palen \*  
Noriko Stern  
Melanie S. O'Rorke \*  
Jean Landrum Langston & Family \*  
Bill & Julie Mason \*  
John & Jeannie Mullins \*

\*Indicates gifts in memory of Gavin Moore

For more information on contributing to the fund, please visit [www.beachmuseum.org](http://www.beachmuseum.org) or call 904-241-5657 x 113.

## San Pablo Society

Thank you to all of our members, donors, and supporters. We would like to recognize those who have gone above and beyond by joining our San Pablo Society. This list represents a very dedicated group of supporters who not only give financially, but are also very involved in the events and activities of the Museum. THANK YOU for your generous donations of time, talent, and treasure!

### Historian

Mr. & Mrs. Maxwell Dickinson  
Ms. Helen D. Coppedge  
Mr. Walter D. Dickinson  
Dr. & Mrs. Gasper Lazzara  
Vicar's Landing

### Mapmaker

Baptist Medical Center Beaches  
Mr. & Mrs. William G. Hillegass  
Mr. & Mrs. John C. Schmidt  
Mr. & Mrs. Robert F. Taylor  
Jean H. McCormick  
Mr. & Mrs. Robert Taylor  
Mr. Robert Kastner  
Mrs. Millie Mickler  
Mr. and Mrs. Jerry Miller  
Christ Episcopal Church

### Explorer

Dr. John G. Bordelon & Mr. Gerry Williamson  
Mr. & Mrs. William Carter  
Mr. & Mrs. Michael J. Wainer  
Mr. Philip N. Becton  
Mr. & Mrs. Richard Hana  
Dr. & Mrs. Randy Hayes  
Ms. Margie Horvath  
Mr. & Mrs. Darby Brower  
Mr. & Mrs. Michael W. Lanier  
RADM & Mrs. Tim Jenkins

## Board of Directors 2017-2018

Jack Schmidt	President
Linda Lanier	Vice President
Randy Hayes	Treasurer
William (Bill) Carter	Secretary
Bruce Barber	Susan Miller
Claudia Estes	Chris Pillinko
Sam Hall	Chris Shea
Brant Lambert	Noriko Stern
Brigetta Lamsback	Dana Voiselle
Bill Lynch	Michael Wainer
Neil McGuinness	Jacqueline Williams

## Emeritus Board Members

William G. Hillegass	Dr. Don Mabry
Jean H. McCormick	Dwight Wilson
Maxwell & Edna Dickinson	Rob & EJ Taylor



Happy Holidays from the  
Beaches Museum & History Park!

## Staff

Christine Hoffman – Executive Director  
Brittany Cohill - Museum Operations Manager  
Sarah Jackson – Archives & Collections Manager  
Jennifer Krechowski - Membership & Marketing Manager



## Museum Hours of Operation

10:00 a.m. to 4:00 p.m. Tuesday through Saturday  
12:00 p.m. to 4:00 p.m. Sunday

# BEACHES MUSEUM & HISTORY PARK

BEACHES AREA HISTORICAL SOCIETY

381 BEACH BOULEVARD, JACKSONVILLE BEACH, FLORIDA 32250

Nonprofit Org.

U.S. Postage

**PAID**

Permit No. 1515

Jacksonville, FL

## CURRENT RESIDENT OR

**December 8 & 9** Beaches Museum Polar Express

**December 15** Christmas at the Cabin

**December 18** Chapel Concert: Celtic Christmas

## Calendar

**January 4** Cummer Beaches Lecture Series: 19th Century Women Artists

**January 20** Continental Hotel Historic Marker Installation

**January 22** Chapel Concert: Chad Jasmine

**January 25** Boardwalk Talk: The Beginning of Ponte Vedra Inn & Club

**February 8** Beach Cruisers History Happy Hour: Sneak Peak with Lana Shuttleworth

**February 9** Exhibit Opening: Lana Shuttleworth

**April 21** Fletcher All Class Block Party

**September 21** 2018 Beach Legends

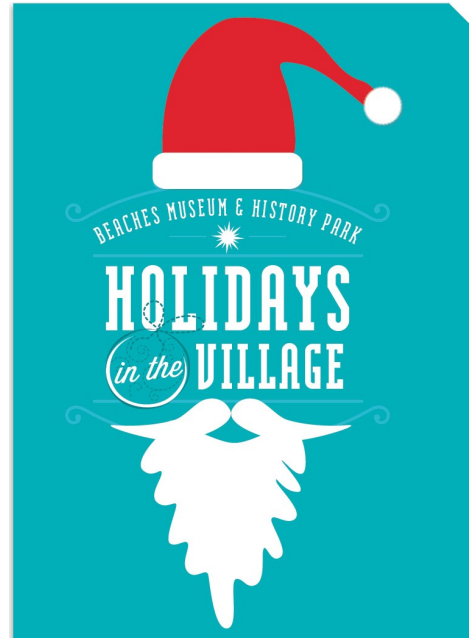
For more information, please visit [beachmuseum.org](http://beachmuseum.org) or phone 904-241-5657

# BEACHES TIDINGS

THE NEWSLETTER OF THE BEACHES MUSEUM & HISTORY PARK



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