Volunteer Corner

The Beaches Museum is forever grateful for the endless energy of Mr. Brant Lambert.

Brant spent the last few weeks in the History Park hanging hundreds of strands of Christmas lights and decorations. If you’ve ever strung lights for your tree at home, you know this was no small task.

Thank you, Brant!! Holidays in the Village wouldn’t be the same without your effort. From decorations to dishes, you’ve proven there is no task you can’t manage!

Thank you to all of our wonderful volunteers for making the Beaches Museum a great place to visit! From your warm welcome to the enthusiasm you put into educating Museum visitors, we couldn’t do it without you.

Education

The Beaches Museum Education Committee is pleased to welcome its newest member, Jordan Cuevas. Jordan joined the Beaches Museum this past summer as an Archives Intern. She is currently pursuing her bachelor’s degree in Anthropology from the University of Florida. Before relocating to Atlantic Beach, she spent time in Japan teaching English as a Second Language.

Jordan’s enthusiasm for supporting the Museum’s mission shows as she has already made valuable contributions to the Committee’s Traveling Trunk project.

The next time you are in the Museum take the opportunity to welcome Jordan aboard; you’ll know her by her infectious laugh!

Holidays in the Village

It’s that time of year again and the Beaches Museum is thrilled to bring you Beaches Polar Express and Christmas at the Cabin!

Polar Express is a two day event which takes place Friday, December 8, 2-6 p.m. and Saturday, December 9, 9 a.m. - 4 p.m.

Santa and The Conductor will be on hand to greet visitors who are invited to visit the operating Polar Express in the Upper Depot, enjoy cocoa and cookies, watch the movie “The Polar Express” in the Dickinson Gallery, write a letter to Santa, make crafts, and enjoy other festivities in the History Park.

Christmas at the Cabin will be held Friday, December 15 from 5-8 p.m. The community is invited to experience the warmth of the holiday season at the Museum’s 1873 Oesterreicher-McCormick Cabin.

Join us under the twinkling lights as the St. Paul’s Catholic Church Adult Choir fills the courtyard with carols. In the Chapel pianist Mary Perry and Polly B Dancers will perform and to further the fun Rev. Dr. Gabe Goodman will provide holiday stories and carols, a fire pit will be lit for roasting marshmallows, the Fletcher High School Band Ensemble will play, and period décor will adorn the Cabin. Beverages and light appetizers will be served.

Rounding out our Holiday events in the historic Beaches Museum Chapel is Celtic Christmas with shows at 5 p.m. and 7 p.m. on Monday, December 18.

Edinburgh Scotland native Ed Miller (vocals, guitar) along with Jil Chambless (vocals, flute, whistle) and Scooter Muse (guitar) promise to bring a delightful, family-friendly evening of Celtic songs, tunes, and tales.

Individual tickets are $25 in advance, $30 day of the show. For further details or to purchase tickets please call 904-241-5657 or visit www.BeachesMuseum.org.
Riding the Rails

Even though Riding the Rails: Pablo Beach Train Day was rescheduled due to Hurricane Irma, it was still a huge success. It was a beautiful day to celebrate all things trains.

The Museum lobby and Dickinson Gallery were filled with operating model trains presented by the Toy Train Collectors of Jacksonville while a trackless train toured the neighborhood around the Museum. Beautiful antique cars were a unique addition to this year’s event and Boy Scout Troop #37 provided plenty of lunch options. Thank you for joining us!

Mineral City Exhibit

The exhibit Shifting Sands: The Story of Mineral City opened on October 20, 2017 with a successful turnout! Dozens of visitors came to celebrate the fascinating beginnings of Ponte Vedra Beach.

In 2017, Ponte Vedra Beach is a thriving, rich community internationally famous for its contributions to the world of golf. However, only 100 years ago it was still a largely uninhabited swamp-filled area! Join us at the Beaches Museum & History Park as we recognize Ponte Vedra Beach’s predecessor: Mineral City. Filled with photographs that illustrate a virtually unrecognizable area to the beach community we know now, the exhibit explores the life of this relatively short-lived community and its transition from mining minerals in the sand to hosting world-class golf resorts and their celebrated visitors.

The exhibit will be available to visitors of the Beaches Museum until February 4, 2018.

Boardwalk Talk

The Beginning of Ponte Vedra Inn & Club

A very special Boardwalk Talk will take place Thursday, January 25, 6 p.m. at the Ponte Vedra Inn & Club.

Fred Cozby of the Ponte Vedra Inn & Club will show guests the historic elements of the beloved landmark as he shares the beginnings of the Inn during the final days of Mineral City to its development as the prestigious, world class golfing destination we know today.

*Please note, this event takes place at the Ponte Vedra Inn & Club, 200 Ponte Vedra Boulevard, Ponte Vedra Beach. Please contact the Beaches Museum at (904) 241-5657 for further information about this event.

U.S Naval Station, Mayport Celebrates 75 Years

2017 marks the 75th anniversary of the installation of the Naval Base at Mayport. The base is celebrating in various ways, one of which is the display of a former Beaches Museum exhibit showcasing their history. The exhibit is being displayed in various locations throughout the base through the end of the year. We hope you enjoy the exhibit and join us in wishing U.S. Naval Station, Mayport a very Happy Anniversary!
Continental Marker Unveiling

The Beaches Museum & History Park will unveil a historic marker to denote the site of Henry Flagler’s Continental Hotel on Saturday, January 20 at 10 a.m. The ceremony will be followed by light refreshments.

The marker installation is sponsored by the Cloister Condominiums and will be located outside of their gate, where Beach Avenue meets 10th Street in Atlantic Beach.

More information about the Continental Hotel and its impact on the development of Atlantic Beach can be found on our website, www.beachesmuseum.org.

This event is free and open to the public. Please contact the Beaches Museum at 904-241-5657 for additional details.

Fletcher All Class Block Party

The Fletcher All-Class Block Party, an annual event celebrating the island’s only high school and supporting the Beaches Museum & History Park, will be held on Saturday, April 21 from 6-10 p.m.

Tickets are $25 each with VIP tickets available for $45. VIP tickets include 4 drink tickets and VIP bar access.

Tickets may be purchased at our website or by visiting the Museum. The ticket price the week of the event will be $30 and $50 respectively.

Proceeds from this event benefit the programs, exhibits and operations of the Beaches Museum & History Park.

Beach Cruisers

Beach Cruisers recently enjoyed a special evening at the Clubhouse at TPC Sawgrass for the last History Happy Hour of 2017.

The beautiful Clubhouse was decorated for Christmas, setting the stage for an intimate evening with two of the organization’s Storytellers.

We appreciate all those who joined us for History Happy Hour: The Clubhouse at TPC Sawgrass. Mark your calendars for 6 p.m. on February 8; this will be the first History Happy Hour of 2018 and will include an advance look at Lana Shuttleworth’s upcoming exhibit at the Beaches Museum.

Beach Cruisers look forward to another year of growth in 2018. Suggestions for future Beach Cruisers events are welcome, please email info@beachesmuseum.org.
Strategic Plan

The Beaches Museum & History Park’s Board of Directors started its 2017-2018 year strong with the presentation of its new Strategic Plan. The 10-month process was supported by the Community Foundation and was facilitated by Jana Ertracher, the Ertracher Group, who brought years of experience guiding organizations through the Strategic Planning Process.

A 12-person team comprised of board members, staff, volunteers and community members met monthly to gather and share information, derive key strategic issues and to assemble the roadmap for the Museum’s next three years.

Among other things, the group proposed new mission, vision and values statements that were unanimously adopted by the board at their October 10 meeting. The new mission statement of the Museum is “To preserve and share the distinct history and culture of the Beaches area”.

In addition to presenting the Strategic Plan, the new officers and two new members were announced. 2017-2018 officers will be: President-Jack Schmidt, Vice President-Linda Lanier, Treasurer-Randy Hayes and Secretary-Bill Carter. The board welcomed Chris Pilinko and Claudia Estes. “We have a busy year of interesting programming, engaging special events and even more initiatives to share the fascinating history of our community” says Jack Schmidt, Board President. “Having the right board, volunteers and staff in place are key to making all of our endeavors a success and we look forward to a great year”.

Please visit the Our Mission page on our website to learn more about the Beaches Museum’s Vision, Values, and to review a complete copy of the Strategic Plan.

Fare Winds and Following Seas

After more than 2 years as our Office Manager, Barbara is moving on to be with her family in Provo, UT. Barb provided us with endless laughs and kept all of our affairs in order, even on the craziest of days. We bid her a fond farewell as she embarks on a new chapter in her life.

News from Archives and Collections

The historical collection of the Beaches Museum is constantly growing with new artifacts, information, and photographs to preserve our area’s unique and exciting history.

We would like to thank sisters Betsy Werner Scott and Kerry Werner for the donation of their father, Capt. R. L. Werner’s, 1960s bomber jacket and plaques featuring the emblems of ships previously based at Mayport Naval Station. Bill Evenden generously donated a 1949 Jacksonville cub scout uniform along with several newspaper articles and photographs of Beaches history.

We would also like to thank Earleen Hayes for donating several items from the Captain’s Club of Jacksonville on behalf of the members of the club.

Thank you to those who continue to contribute to our collection of the rich history of the Beaches communities.
As the Beaches Area Historical Society approaches its 40th Anniversary in 2018, an endowment fund has been established to help to ensure the future of our mission: to preserve and share the distinct history and culture of the Beaches area. The fund, named the Jean H. McCormick Founders’ Fund, honors those individuals who had the foresight to begin preserving the history of the Beaches decades ago.

With a goal of $400,000, the campaign will officially kick-off in 2018. Many thanks and appreciation to those who have contributed, at these contribution levels, so far.

Preservationist
Helen Coppedge
Jack & Lori Schmidt

Historian
Margie Horvath

Archivist
Jerry & Susan Miller
Bill & Holly Hillegass
The Wainer Family
The Mary E. Haverty Foundation

Collector
The Family of Jean H. McCormick *
Bob & Suzanne Taylor
Preston and Joan Haskell *
The Bull Family: George, Beverly, Chelly, Dick and Chuck *
David & Valerie Pickett: Slider’s Seafood Grille
Carl & Sue Cofer *
Randy & Lisa Hayes
Michael & Linda Lanier
Neil & Kathie McGuinness
William & Christine Carter

Supporters
Lou & Carol Della Penna *
Conley Brothers, LLC *
Suzanne’s Book Club *

Rushton Callaghan *
Michael & Susan Canon *
Fuller & Judi Tresca *
Mr. & Mrs. Elliot Adams *
Paul Herron *
Doug Holmes *
Sara Brazda *
Richard & Virginia Graham *
Bobby & Cheryl Hart *
Dawn Rowan DuClos *
Wright Rowan & Family *
Christine Hoffman
Samuel Hall, Jr.
Brant Lambert
Chris Shea
Eva Badger Connell *
Gerald & Margaret Reynolds *
Hugh Jones *
Chuck & Kate Green *
Cathy Brinton *
CDR Robert Fuller (USN/RET) *
Jack & Mindy Toner *
Jerry & Ann Palen *
Noriko Stern
Melanie S. O’Rorke *
Jean Landrum Langston & Family *
Bill & Julie Mason *
John & Jeannie Mullins *

*Indicates gifts in memory of Gavin Moore

For more information on contributing to the fund, please visit www.beachesmuseum.org or call 904-241-5657 x 113.
Thank you to all of our members, donors, and supporters. We would like to recognize those who have gone above and beyond by joining our San Pablo Society. This list represents a very dedicated group of supporters who not only give financially, but are also very involved in the events and activities of the Museum. THANK YOU for your generous donations of time, talent, and treasure!

Historian
Mr. & Mrs. Maxwell Dickinson
Ms. Helen D. Coppedge
Mr. Walter D. Dickinson
Dr. & Mrs. Gasper Lazzara
Vicar’s Landing

Mapmaker
Baptist Medical Center Beaches
Mr. & Mrs. William G. Hillegass
Mr. & Mrs. John C. Schmidt
Mr. & Mrs. Robert F. Taylor
Jean H. McCormick
Mr. & Mrs. Robert Taylor
Mr. Robert Kastner
Mrs. Millie Mickler
Mr. and Mrs. Jerry Miller
Christ Episcopal Church

Explorer
Dr. John G. Bordelon & Mr. Gerry Williamson
Mr. & Mrs. William Carter
Mr. & Mrs. Michael J. Wainer
Mr. Philip N. Becton
Mr. & Mrs. Richard Hana
Dr. & Mrs. Randy Hayes
Ms. Margie Horvath
Mr. & Mrs. Darby Brower
Mr. & Mrs. Michael W. Lanier
RADM & Mrs. Tim Jenkins

Emeritus Board Members
William G. Hillegass
Jean H. McCormick
Maxwell & Edna Dickinson
Dr. Don Mabry
Dwight Wilson
Rob & EJ Taylor

Happy Holidays from the Beaches Museum & History Park!

Staff
Christine Hoffman – Executive Director
Brittany Cohill – Museum Operations Manager
Sarah Jackson – Archives & Collections Manager
Jennifer Krechowski - Membership & Marketing Manager

Board of Directors 2017-2018
Jack Schmidt President
Linda Lanier Vice President
Randy Hayes Treasurer
William (Bill) Carter Secretary
Bruce Barber
Claudia Estes
Sam Hall
Brant Lambert
Brigetta Lamsback
Bill Lynch
Neil McGuinness
Susan Miller
Chris Piilinka
Chris Shea
Noriko Stern
Dana Voiselle
Michael Wainer
Jacqueline Williams

Museum Hours of Operation
10:00 a.m. to 4:00 p.m. Tuesday through Saturday
12:00 p.m. to 4:00 p.m. Sunday
December 8 & 9  Beaches Museum Polar Express

December 15  Christmas at the Cabin

December 18  Chapel Concert: Celtic Christmas

January 4  Cummer Beaches Lecture Series: 19th Century Women Artists

January 20  Continental Hotel Historic Marker Installation

January 22  Chapel Concert: Chad Jasmine

January 25  Boardwalk Talk: The Beginning of Ponte Vedra Inn & Club

February 8  Beach Cruisers History Happy Hour: Sneak Peak with Lana Shuttleworth

February 9  Exhibit Opening: Lana Shuttleworth

April 21  Fletcher All Class Block Party

September 21  2018 Beach Legends

For more information, please visit beachesmuseum.org or phone 904-241-5657
Founders Fund
Page 2

Strategic Plan
Page 3

Holidays
Page 4

Archives
Page 3

Continental Marker
Unveiling
Page 6